



WEWS

ORDER

Print Date 09/10/12

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Flight Dates **09/04/12-10/01/12**

Contract / Revision **310370 /** Product **OFA Sked A 09.12-9.17.12**

Original Date / Revision
09/07/12 09/07/12 Agency Com 15%
Billing Contact

Advertiser **Obama / Democrat / Preside**
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency **GMMB Inc**

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 73470

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	130	\$62,449.50	\$73,470.00	0.00
Totals	130	\$62,449.50	\$73,470.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/17/12	130	\$62,449.50	\$73,470.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	09/12/12	09/17/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	M-WTF--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$35.00		0.00			
Week:		09/17/12	09/23/12	M-----					1	\$35.00		0.00			
E 2	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-WTF--	:30	5	\$40.00	P-3	0.00	NM	3	\$120.00



WEWS

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M- WTF- -	:30	5	\$40.00	P-3	0.00 NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					2	\$40.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$40.00		0.00		
E 3	WEWS	09/12/12	09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M- WTF- -	:30	5	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					1	\$75.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$75.00		0.00		
E 4	WEWS	09/12/12	09/17/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M- WTF- -	:30	5	\$175.00	P-3	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					3	\$175.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$175.00		0.00		
E 5	WEWS	09/12/12	09/17/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M- WTF- -	:30	8	\$175.00	P-3	0.00 NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					6	\$175.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					2	\$175.00		0.00		
E 6	WEWS	09/12/12	09/17/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	- - - - - S-	:30	2	\$75.00	P-3	0.00 NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					2	\$75.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$75.00		0.00		
E 7	WEWS	09/12/12	09/17/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	- - - - - S-	:30	2	\$175.00	P-3	0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					2	\$175.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$175.00		0.00		
E 8	WEWS	09/12/12	09/17/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	- - - - - S	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S					1	\$250.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$250.00		0.00		
E 9	WEWS	09/12/12	09/17/12	SU 5-530a Wall Street RGM SU 5-530a Wall Street Re	CM	5-530a	- - - - - S	:30	1	\$25.00	P-3	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S					1	\$25.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$25.00		0.00		
E 10	WEWS	09/12/12	09/17/12	M-F 9-10a M-F 9-10a	CM	9-10a	M- WTF- -	:30	5	\$175.00	P-3	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					3	\$175.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$175.00		0.00		
E 11	WEWS	09/12/12	09/17/12	M-F 10-11a M-F 10-11a	CM	10-11a	M- WTF- -	:30	5	\$150.00	P-3	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF--					4	\$150.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$150.00		0.00		
E 12	WEWS	09/12/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M- WTF- -	:30	3	\$225.00	P-3	0.00 NM	3	\$675.00



WEWS

Print Date: 09/10/12

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 12	WEWS	09/12/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-WTF--	:30	3	\$225.00	P-3	0.00 NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					2	\$225.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$225.00		0.00		
E 13	WEWS	09/12/12	09/17/12	M-F 12pm News M-F 12-1p News	CM	12-1p	M-WTF--	:30	5	\$175.00	P-3	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$175.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00		
E 14	WEWS	09/12/12	09/17/12	M-F 1-2p M-F 1-2p	CM	1-2p	M-WTF--	:30	5	\$200.00	P-3	0.00 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$200.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00		
E 15	WEWS	09/12/12	09/17/12	M-F 2-3p M-F 2-3p	CM	2-3p	M-WTF--	:30	3	\$325.00	P-3	0.00 NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					3	\$325.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$325.00		0.00		
E 16	WEWS	09/12/12	09/17/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$300.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$300.00		0.00		
E 17	WEWS	09/12/12	09/17/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00 NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$35.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$35.00		0.00		
E 18	WEWS	09/12/12	09/17/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					2	\$150.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$150.00		0.00		
E 20	WEWS	09/12/12	09/17/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M-WTF--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$300.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$300.00		0.00		
E 21	WEWS	09/12/12	09/17/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M-WTF--	:30	5	\$225.00	P-3	0.00 NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$225.00		0.00		
Week:		09/17/12	09/23/12	M-----					2	\$225.00		0.00		
E 22	WEWS	09/12/12	09/17/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-WTF--	:30	5	\$300.00	P-3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					3	\$300.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$300.00		0.00		
E 23	WEWS	09/12/12	09/17/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-WTF--	:30	3	\$400.00	P-3	0.00 NM	3	\$1,200.00



WEWS

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 23	WEWS	09/12/12	09/17/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-WTF--	:30	3	\$400.00	P-3	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					2	\$400.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$400.00		0.00		
E 24	WEWS	09/12/12	09/17/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$225.00	P-3	0.00 NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-					3	\$225.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$225.00		0.00		
E 25	WEWS	09/12/12	09/17/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$350.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$350.00		0.00		
E 27	WEWS	09/12/12	09/17/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-WTF--	:30	5	\$650.00	P-3	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					3	\$650.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$650.00		0.00		
E 29	WEWS	09/12/12	09/17/12	M-F 730-8P M-F 730-8P	CM	730-8p	M-WTF--	:30	5	\$750.00	P-3	0.00 NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					2	\$750.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$750.00		0.00		
E 40	WEWS	09/13/12	09/13/12	Thursday Prime A Thursday Prime A	CM	8-9p	---T---	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	---T---					1	\$1,800.00		0.00		
E 44	WEWS	09/14/12	09/14/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	----F--					1	\$1,200.00		0.00		
E 45	WEWS	09/12/12	09/17/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	----F--					1	\$1,400.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00		
E 46	WEWS	09/12/12	09/17/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	----F--					1	\$1,400.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$1,400.00		0.00		
E 48	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$2,500.00		0.00		
E 53	WEWS	09/12/12	09/17/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$2,800.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$2,800.00		0.00		



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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 54	WEWS	09/12/12	09/17/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M- WTF- -	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF- -					2	\$300.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$300.00		0.00		
E 55	WEWS	09/12/12	09/17/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	M- WTF- S	:30	4	\$650.00	P-3	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF- S					3	\$650.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$650.00		0.00		
E 56	WEWS	09/12/12	09/17/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	- - - - - S	:30	1	\$225.00	P-3	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S					1	\$225.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$225.00		0.00		
E 58	WEWS	09/12/12	09/17/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	M- WTF- -	:30	1	\$15.00	P-3	0.00 NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-- WTF- -					1	\$15.00		0.00		
Week:		09/17/12	09/23/12	M- - - - -					1	\$15.00		0.00		
E 59	WEWS	09/12/12	09/17/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	- - - - - S-	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					1	\$55.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$55.00		0.00		
E 60	WEWS	09/12/12	09/17/12	Numbers Sa Numbers	CM	1235-205a	- - - - - S-	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					1	\$75.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$75.00		0.00		
E 61	WEWS	09/12/12	09/17/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	- - - - - S	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S					1	\$55.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$55.00		0.00		
E 62	WEWS	09/12/12	09/17/12	Numbers Sa Numbers	CM	1235-205a	- - - - - S	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S					1	\$75.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$75.00		0.00		
E 64	WEWS	09/12/12	09/17/12	OSU Football Ohio State Football	CM	12p-1130p	- - - - - S-	:30	1	\$7,500.00	P-3	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					1	\$7,500.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$7,500.00		0.00		
E 65	WEWS	09/12/12	09/17/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	- - - - - S-	:30	2	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	- - - - - S-					1	\$1,000.00		0.00		
Week:		09/17/12	09/23/12	- - - - -					0	\$1,000.00		0.00		
E 67	WEWS	09/15/12	09/15/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	- - - - - S-	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00



WEWS

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 67	WEWS	09/15/12	09/15/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,000.00		0.00			
E 74	WEWS	09/17/12	09/17/12	Monday Prime Special Monday Prime Special	CM	Monday Prime Spe (7:58 PM-11:00 PM)	-----	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$1,500.00		0.00			
E 76	WEWS	09/12/12	09/17/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$2,000.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$2,000.00		0.00			
E 77	WEWS	09/12/12	09/17/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,200.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
E 78	WEWS	09/12/12	09/17/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,400.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
E 79	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$2,500.00		0.00			
E 80	WEWS	09/12/12	09/17/12	Sunday Prime Special Sunday Prime Special	CM	Extreme Makeover- (9:00 PM-11:00 PM)	-----S	:30	1	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					2	\$2,800.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
E 82	WEWS	09/12/12	09/17/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$350.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
E 85	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-WTF--	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					1	\$150.00		0.00			
Week:		09/17/12	09/23/12	M-----					1	\$150.00		0.00			
E 86	WEWS	09/12/12	09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-WTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$350.00		0.00			
Week:		09/17/12	09/23/12	M-----					1	\$350.00		0.00			
E 89	WEWS	09/12/12	09/17/12	SA 7-730p SA 7-730p	CM	7-730p	-----S-	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$800.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$800.00		0.00			



WEWS

Print Date: 09/10/12

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 94	WEWS	09/15/12	09/15/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$800.00		0.00						
E 96	WEWS	09/15/12	09/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	3	\$2,800.00	P-2	0.00	NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	3		\$2,800.00		0.00						
Totals														130	\$73,470.00